



## 'DRIVE 4 LIFE' - SUPPORT PACKAGES 2010

### D4L Ambassador

A D4L ambassador is a public figure who agrees to endorse and promote the DRIVE 4 LIFE project at every opportunity their celebrity offers.

D4L 'Expo Naming Rights' Sponsorship (Expression of Interest invited for Cash sponsorship) this sponsorship is for the Expo event only. (It does not include naming rights over the D4L Driver Training Centre project)

### D4L Platinum Sponsorship - \$5,000 + (Can be cash or goods and services In-kind relevant to the project)

A Platinum Sponsor is recognised on all expo promotion material, Logo included on all flyers given out at other major events supporting D4L, and are provided with a 6mx3m Commercial Exhibitor Site at the D4L Expo on Sunday 8<sup>th</sup> August 2010.

### D4L Gold Sponsorship - \$2,500+ (Can be cash or goods and services in-kind relevant to the project)

A Gold Sponsor is recognised on all Expo Street posters, Logo included on all flyers given out at other major events supporting D4L, Gold sponsors are provided with a 3mx3m Commercial Exhibitor Site at the D4L Expo on Sunday 8<sup>th</sup> August 2010.

### D4L Silver Sponsorship - \$1,500+ (Can be cash or goods and services in-kind relevant to the project)

A Silver Sponsor is recognised on all Expo Street posters and is provided with a 3mx3m Commercial Exhibitor Site at the D4L Expo on Sunday 8<sup>th</sup> August 2010.

### D4L Bronze Sponsorship - \$500+ (Can be cash or goods and services in-kind)

A Bronze Sponsor is recognised on all Expo Street posters and is provided with a 3mx3m Commercial Exhibitor Site at the D4L Expo on Sunday 8<sup>th</sup> August 2010.

### D4L Supporter - \$ Donation (Can be cash or goods and services in-kind relevant to the project)

All contributions over \$50 will be recognised, with a 'Certificate of Appreciation' after the expo, on the day by the commentator at the D4L Expo Sunday 8<sup>th</sup> August 2010.

## AUTHORISATION FORM

YES! I will be a Sponsor to the Value of \$ \_\_\_\_\_ in Cash  Good  Service

Authorised by: \_\_\_\_\_ Contact No: \_\_\_\_\_ Office: \_\_\_\_\_ Mobile: \_\_\_\_\_

Sponsors Name: \_\_\_\_\_ Contact No: \_\_\_\_\_ Office: \_\_\_\_\_ Mobile: \_\_\_\_\_

Sponsors Address: \_\_\_\_\_ Postcode: \_\_\_\_\_

If sponsorship is not paid in cash - Please give description of Goods & Services

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